

Your contribution ensures biodiversity and makes real coral conservation impact.

The SAFE Coral program envisions a world where coral reefs thrive in a network of interconnected marine ecosystems benefitting human communities.

Our work supports the Florida Reef Tract, but is shaping the futures of coral reefs and their local human communities around the world.

Ensuring
Biodiversity &
Preventing
Extinction

Thousands of corals are in human care across the US. Our network of coral care professionals are producing coral offspring to ensure reef ecosystem resilience through biodiversity and preventing extinction of native species.

Collaborative Resources and Technology People working together to prevent extinction. We are developing and sharing the technology and resources that ensures animal welfare and advance coral science making coral reef resilience and a future for reef ecosystems possible.

Awareness through Messaging and Education Coral reefs are the hope of our ocean planet. We are driving the conversation of reef resilience and coral biodiversity across generations and communities.

Contribute Today!

Go to

SAFECoral.org

to help shape the future of coral reefs and our ocean planet.





Investing in Collaboration to Create Conservation Impact

Collaboration is the heart of AZA SAFE.

In a time of limited resources, how do we ensure our collaborative efforts yield significant conservation impact?

The SAFE Coral Program has <u>proven</u> it is possible through coordinated, facilitated collaboration.

Beyond Volunteerism: A strategic approach to conservation.

OUR PROGRAM SUCCESS Partner–Driven
Participation

Program activities are executed by dedicated working groups composed of our invaluable partners

centralized, funded
program administration:
a professional manager
facilitates and c groups
ensuring the program stays
on track and partners are
held accountable for our
action plan

Shared Goals,
Shared Success
Our structure
empowers partners
to achieve their
individual goals
while contributing to
he overall program
mission



Investing in Collaboration to Create Conservation Impact

Our strategy of effective partnerships, results-focused administration, and success through reaching shared goals has accomplished much:

Financial Support for

Partners::

Provided collaborative grant recruitment and management, resulting in over \$2M in financial aid to coral holding and propagation facilities in 14 states.

Coral Rescue and Propagation:

Managing the care for nearly 3,000 rescue corals, propagate millions of offspring for reef restoration, and safeguard hundreds of threatened and endangered coral colonies.

Scientific Advancement:

Working groups have advanced coral science in husbandry, land-based nursery management, propagation, and coral health

Public Awareness & Policy Influence:

We have provide free climate change communications workshops and using social science to improve our network's ability to share messages that inspire and activate audiences. We have contributed to a vast library of coral science through hundreds of articles, news stories, and scientific papers. These efforts have raised public awareness of the coral reef crisis and influenced regulatory policy.

Capacity Building:

Created the Coral Aquarist
Program, the world's first
course devoted to training
aquarists and restoration
practitioners on the care of
Atlantic corals in landbased nurseries. Now in its
third year, the course is
training the international
community

Giving Level	Monetary Contribution without In kind Contribution	Programmatic In Kind Contribution Details (AZA Members ONLY)	Benefits
Coral Fan (AZA members w/attendance <1M)	\$2,500	No Programmatic In Kind Contribution Eligibility	Logo placement on SAFECORAL.org website program partner page; Logo placement on all printed and digital materials where program partners are listed; facility listed in SAFE Coral communication package; invitations to program partner quarterly meetings and other programming; staff eligibility for working group participation.
Coral Fan (AZA members w/attendance >/=1M or non- AZA members)	\$5,000	No Programmatic In Kind Contribution Eligibility	Logo placement on SAFECORAL.org website program partner page; Logo placement on all printed and digital materials where program partners are listed; facility listed in SAFE Coral communication package; invitations to program partner quarterly meetings and other programming; staff eligibility for working group participation.
Coral Guardian (AZA and non-AZA members)	\$10,000	At least a Coral Fan level monetary contribution + 1 or more staff serving on a SAFE Coral working group. (AZA Members Only)	Coral Fan level benefit + staff eligibility for working group leadership positions; staff and facility name recognition on SAFECORAL.org working group webpages; promotion of partner SAFE Coral social account postings.
Coral Hero (AZA and non-AZA members)	\$15,000	(AZA Members ONLY) At least a Coral Fan level monetary contribution and Coral Guardian level programmatic contribution + identified as an FWC approved FRTRP or Western Atlantic coral holding/propagation facility, or CAP training facility. (AZA Members Only)	Coral Guardian level benefit + staff eligibility for program steering committee membership, Annual SAFE Coral Partners Platform Webinar (Program hosted partners conservation efforts programming during a 30minute webinar and made available on AZA Learn.), certificate of partnership.
Coral Champion (AZA and non-AZA members)	>/=\$20,000	(AZA Members ONLY) At least a Coral Fan level monetary contribution and a Guardian + Hero level programmatic contribution + a staff member on the SAFE Coral program Steering Committee. (AZA Members Only)	Coral Hero level benefit + staff eligibility for SAFE Coral program leadership position, promotion of partner coral conservation efforts on SAFECORAL.org Partner Projects page, and a AZA FACEBOOK TAKECOVER or AZA FACEBOOK LIVE one day May through Sept., partnership plaque.



Partnership Levels and Benefits

Our success is a testament to the power of collaboration and the effectiveness of centralized administration.

It has enabled us to achieve incredible results with impressive conservation impact.

