



**TOGETHER, WE'RE SAVING  
CORAL REEFS FROM  
EXTINCTION**

**The AZA SAFE Coral Program: Coordinating Action.  
Creating Reef Resilience.**

### **Western Atlantic corals are in crisis.**

Rising sea surface temperatures and coral disease have devastated Florida and Caribbean reefs. Only few uniquely resilient populations remain and they need our help.



Learn more:  
[www.safecoral.org](http://www.safecoral.org)

### **Collaboration is the HEART of AZA SAFE.**

The Association of Zoos and Aquariums SAFE program is built on the belief that together, we can achieve conservation outcomes no single institution could accomplish alone.

In a rapidly changing world, full of disruptions, how do we ensure that our collaborative efforts yield significant conservation impact?

### **Our Collaborative Approach**



#### **Partner-Driven Participation**

Working groups of experts execute initiatives.



#### **Centralized, Funded Administration**

A professional manager facilitates program achievements.



#### **Shared Goals. Shared Success.**

Partners advance their institutional missions while contributing to program objectives.



#### **Public Awareness & Policy Influence**

Empowering through education and messaging to influence management policy.



#### **Capacity Building**

Sharing what we know and growing the next generation of ocean stewards.



#### **Building Reef Resilience Through Science**

Advancing coral science and ensuring reef resilience through biobanking and propagation.



## Your contribution saves corals from extinction

The SAFE Coral program envisions a world where coral reefs thrive in a network of interconnected marine ecosystems benefitting human communities.

Our work supports the Florida Reef Tract, and is shaping the futures of coral reefs and their local human communities around the world.

### Preventing Extinction and Restoring Biodiversity

Thousands of corals are in human care across the USA. Our network of professionals is breeding corals to make reefs more resilient and prevent extinction.

### Collaborative Resources and Technology

We are developing and sharing technology and resources to advance research on coral welfare and resilience, ensuring a healthy future for coral reefs.

### Awareness through Messaging and Education

Coral reefs are both beautiful and essential. To secure the future of our oceans, we are mobilizing communities and generations to champion coral reef resilience and biodiversity.

## Contribute Today!

Go to  
**SAFECoral.org**  
to help shape the future of coral reefs and our ocean planet.



## Collaborating to Create Conservation Impact

Collaboration is the heart of AZA SAFE.

In a rapidly changing world, full of disruptions, how do we ensure that our collaborative efforts yield significant conservation impact?

SAFE Coral has proven that it is possible through coordinated, facilitated collaboration.

### **Beyond Volunteerism: A strategic approach to conservation.**





## Collaborating to Create Conservation Impact

Our effective partnerships, results-focused administration, and strategic goals have led to these significant accomplishments:

### Financial Support for Partners:

Our collaborative grant recruitment and management resulted in more than \$2M in financial support for our program partners in 14 states

### Coral Rescue and Propagation:

We are caring for nearly 3,000 rescued corals, propagating millions of offspring for reef restoration, and safeguarding hundreds of threatened and endangered corals .

### Scientific Advancement:

Our working groups are advancing coral science in husbandry, biobanking, reproduction, and coral health

### Public Awareness & Policy Influence:

Free climate communication workshops and social science strengthen our ability to inspire action. Publications advance coral science, raise awareness, and inform policy

### Capacity Building:

Now in its third year, our coral aquarist program, the world's first such training course, is developing the next generation of coral aquarists and restoration practitioners.

This chart provides suggested SAFE Coral Program Partner contribution levels and benefits at each giving level.

Giving Level	Monetary Contribution without In-kind Contribution	Programmatic In-Kind Contribution Details (AZA Members ONLY)	Benefits
<b>Coral Fan</b>			
AZA members w/attendance <1M (any AZA membership category)	\$2,500	None.	Logo placement on SAFECORAL.org website program partner page; Logo placement on all printed and digital materials where program partners are listed; facility listed in SAFE Coral communication package; invitations to program partner quarterly meetings and other programming; staff eligibility for working group, steering committee, and working group and program leadership participation.
AZA members w/attendance >=1M or non- AZA members	\$5,000	None.	Same benefits as listed above. (Note: Non-AZA member staff are not eligible for service as program leader.)
<b>Coral Guardian</b> (AZA and non-AZA members)	\$10,000	At least a <b>Coral Fan</b> level monetary contribution + 1 or more staff serving on a SAFE Coral working group.	<b>Coral Fan</b> level benefits; staff and facility name recognition on SAFECORAL.org working group webpages; promotion of partner SAFE Coral social account postings.
<b>Coral Hero</b> (AZA and non-AZA members)	\$15,000	At least a <b>Coral Fan</b> level monetary contribution + active participation as an FWC approved FRTRP or Western Atlantic coral holding/ propagation facility, or CAP training facility.	<b>Coral Guardian</b> level benefits; Annual SAFE Coral Partners Platform Webinar (Partners present a 30-minute webinar/presentation on their conservation efforts hosted by the SAFE Coral program and made available on SAFECoral.org); certificate of partnership.
<b>Coral Champion</b> (AZA and non-AZA members)	>=\$20,000	At least a <b>Coral Fan</b> level monetary contribution + a staff member on the SAFE Coral program Steering Committee or host/sponsor a program workshop.	<b>Coral Hero</b> level benefits; promote partner coral conservation efforts on SAFECORAL.org Partner Projects page, and a Featured Social Media Collaboration with AZA during May through September; partnership plaque.



## Partnership Levels and Benefits

Partner giving can be scheduled to coincide with partner budget cycle/fiscal year.

Installment giving can be arranged.

**JOIN US!**



## How to Contribute

**The SAFE Coral program is made possible through the support of AZA member facilities and collaborators.**

**Your contribution supports the advancement of coral science, coral conservation and reef resilience.**

The SAFE Coral Program currently accepts contributions by check.

Please make checks payable to:

**Omaha's Henry Doorly Zoo**

Please send to:

AZA SAFE Coral Program  
c/o Anne John  
Omaha's Henry Doorly Zoo and Aquarium  
3701 S 10th Street  
Omaha, NE 68107

When contributing, please download and complete the [Financial Commitment Form](#) and return to [bfirchau@safecoral.org](mailto:bfirchau@safecoral.org) to notify our team of your support.